



HUMAN INTEREST STORY MEDIA
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Human Interest Story Media Announces CONVERT, a Short-Form Docuseries Exploring Catholic Conversions

Human Interest Story Media today announced CONVERT, a forthcoming short-form docuseries that puts the camera squarely in front of the people at the center of a remarkable cultural and spiritual moment, the men and women who have converted or returned to the Catholic Church.

This year, adult conversions to Catholicism in the United States reached their highest numbers in two decades. The surge has sparked widespread media coverage and no shortage of theory, from the role of online Catholic communities to a broader generational search for meaning, tradition, and belonging. Everyone, it seems, has an explanation.

CONVERT is not interested in the theories. It is interested in the people.

The discourse around why people are converting is loud, but it tends to flatten what are actually deeply individual stories. There is far more diversity to these experiences than the conversation suggests, and we believe the most powerful thing we can do is get out of the way and let converts speak for themselves.

The series will profile converts and reverts across generations, backgrounds, and entry points into the faith, from those who received the sacraments of Baptism, Confirmation, and Eucharist at this past Easter Vigil to those whose journey began decades ago. What drew them in? What changed? What finally made them walk through those doors?

The Host

CONVERT will be hosted by Sophia Arnold, a New York City-based Catholic creator and host of the Nazareth podcast. A developing voice in the Catholic media space, Arnold brings fresh energy and an authentic perspective to conversations about faith. She has already earned notable recognition with appearances in Gen Z Catholic coverage for *The Washington Post* and as a participant in upcoming stories and segments for *The Wall Street Journal* and *The Today Show*. Arnold's ability to hold space for nuanced, personal storytelling makes her an ideal guide for a series built entirely on listening.

Production

Principal photography for the first season of CONVERT is scheduled to take place in New York City in late July 2026, with additional production in Chicago in mid-August 2026. Additional cities are planned as the series expands.

CASTING NOW OPEN

Casting submissions are welcomed from converts and reverts across the country, whether your journey happened last month or twenty years ago. Submissions close July 15, 2026. More cities are planned as the series grows.

Submit your story at: convert.castingcrane.com

Let's connect: [@hu.in.story](https://www.instagram.com/hu.in.story) on Instagram and TikTok